

Our Values and Behaviours

Our daily activities differ, but our values and the way we work with each other should be the same. Our values and behaviours have been developed by the Back Up staff team and trustees. They help us to understand how we should be working and how we can expect other people to behave.

We embrace challenge

Challenge is central to our learning and growth; it helps us gain knowledge and skills. By finding ways to overcome challenge and move forward we gain a sense of achievement, supporting us to realise our full potential.

To live our value of embracing challenge we will:

Be bold – doing things we've never done before, pushing the boundaries of what's possible.

Be adaptable – being willing to test and learn new ways of working. Remaining open to new ideas and opportunities.

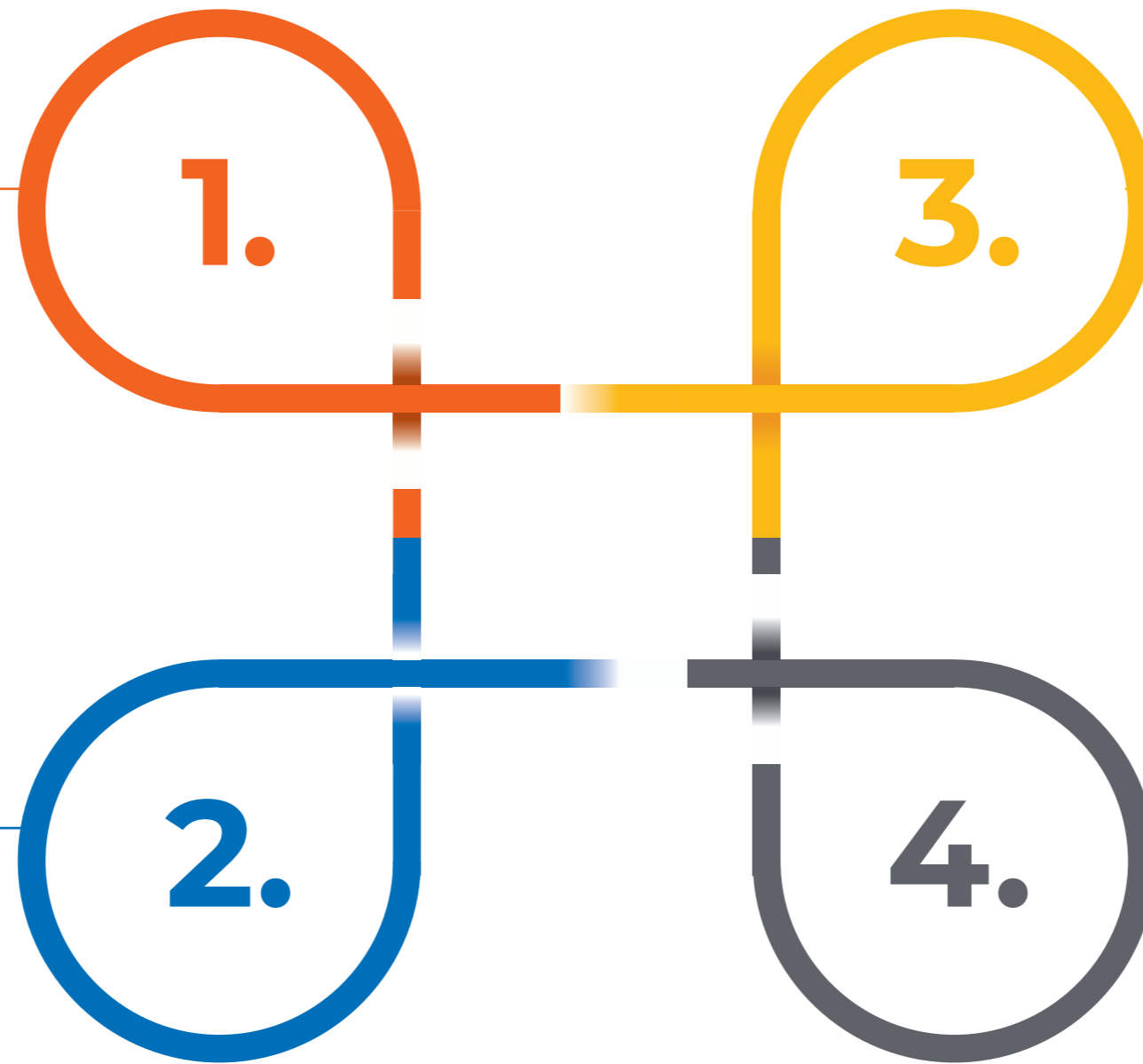
We build inclusive communities

We achieve more for people affected by spinal cord injury when we work together. We are collaborative and inclusive in our approach. We embrace diversity, working with and supporting individuals, groups, and the wider spinal cord injury community, bringing people together.

To live our value of building inclusive communities we will:

Be open – working collaboratively we are receptive to and respecting of other perspectives.

Be friendly – we make others feel welcome and comfortable to be themselves. We can be relied upon and are supportive.



We have fun

We believe that having fun allows us to connect with others, whilst opening up opportunities to develop, achieve and get the most out of life, showing that there is a positive future after spinal cord injury.

To live our value of having fun we will:

Be positive – taking an optimistic approach to life's ups and downs and celebrating our efforts.

Be motivational – we are passionate advocates for Back Up's work and our ethos of having fun.

We are ambitious for each other

We are passionate about our work. Always driven by the needs of people affected by spinal cord injury. We listen to what people want, provide innovative responses and learn quickly. We encourage each other to give our best.

To live our value of being ambitious for each other we will:

Be expert – we strive to excel at what we do. Trusted for the quality of our work. We keep our promises, delivering when we say we will. Taking every opportunity to learn and grow.

Strive for better – we set high standards and always challenge ourselves to give our best. We are receptive to constructive feedback. Taking a can-do attitude, we proactively look for better ways to deliver.

